YUVRAJ PATEL

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SUMMARY

I am a versatile **UI/UX Designer**, **Graphic Designer**, and **Mobile App Developer** with a strong focus on crafting user-centered and visually compelling digital experiences. I specialize in **web and mobile UI design**, combining creativity with usability to deliver intuitive and engaging interfaces. As an Android **developer** using Java, I am currently transitioning to **Kotlin** to embrace modern development practices, while also exploring **iOS development** to expand my cross-platform capabilities.

EXPERIENCE

MAMO TECHNOLABS LLP - On-Site - Full Time

UI/UX Designer   *Mar 2025 – Present*
- Led a cross-functional team of 8 designers and developers, collaborating with product managers, engineers, and marketing to deliver user-focused design solutions across multiple platforms
- Launched a new design hub with the Lead Product Designer; recruited and mentored a team of 6, resulting in a 150% increase in project output within 6 months and contributing to 30% of total design deliverables
- Created and implemented onboarding and mentorship programs for 15+ junior designers; reduced ramp-up time by 60% and ensured consistency in design standards across projects

MAMO TECHNOLABS LLP- On-Site - Internship

UI/UX Designer   *Nov 2024 – Feb 2025*
- Spearheaded a redesign of the pricing interface by focusing on user behavior and value perception; proposed a three-tier layout that boosted conversion rates by 35% and improved user engagement by 12%
- Recognized for high-impact contributions during internship; received early consideration for full-time role based on performance and initiative
- Conducted UX research to identify friction points in the return process; recommended UI improvements that contributed to a 10% reduction in return rates, saving an estimated $75K annually

ACADEMOR – Remote - Internship

Android App Developer   *May 2023 – July 2023*
- Analyzed usage data from 25,000+ monthly active users to identify behavioral trends; implemented UI and performance improvements that doubled in-app engagement time, reduced drop-off rate by 30%, and tripled content shares on social media
- Contributed to the redevelopment of an internal Android-based tracking system used by 125 employees; added 20+ new features and optimized code to reduce save/load time by 20% and overall operation time by 15%

SKILLS

Hard Skills:

- **UI/UX Design & Prototyping:** Figma, Adobe XD, Web Flow, Framer, Spline, Balsamiq, Protopie, Sketch, User Flow Design, Wireframing, Prototyping, Design Systems, Zeplin, Figma Inspect
- **Graphic Design & Motion Graphics:** Adobe Creative Suite, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, Visual Design, Canva, Motion Graphics
- **Mobile App Development:** Android Studio, Java, Kotlin, XML, Jetpack Compose, Firebase (Firestore, Auth, Realtime DB)
- **Web Development & CMS:** WordPress Development, Shopify Store Customization, Theme Editing, Basic HTML/CSS, Frontend Design, Web Design, Mobile Design
- **Cross-platform Development Awareness:** Basic understanding of iOS development, Flutter
- **Version Control:** Git, GitHub
- **Digital Marketing:** Social Media Handling, Content Creation, SEO

- **Agile Development Practices:** Iterative sprints, Daily stand-ups, Backlog management, User stories, Continuous delivery, Retrospectives, Team collaboration, Adaptive planning

Soft Skills:

- Client Communication
- Creative Problem-Solving
- Strong Communication Skills
- User-Centered Thinking
- Attention to Detail
- Adaptability & Willingness to Learn
- Collaboration & Teamwork

- Time Management & Prioritization
- Critical Thinking
- Leadership & People Management
- Open to Feedback
- Multitasking in Fast-Paced Environments

EDUCATION

Parul University – Vadodara, Gujarat   *May 2022 - May 2025*
Bachelor of Technology, Computer Science and Engineering

Parul University – Vadodara, Gujarat   *May 2023 - May 2024*
Diploma (DUAL DEGREE), Native Mobile App Development

Gujarat Technological University – Vadodara, Gujarat   *May 2018 - May 2022*
Diploma, Computer Science and Engineering

PERSONAL PROJECTS

- **Plant Selling App:** An e-commerce application dedicated to selling plants, designed to cater to plant enthusiasts and businesses alike. The app features personalized plant recommendations, integrated care tips, and AR-based previews for plant placement. Developed using modern technologies to ensure scalability and optimal performance.

- **Software Encyclopedia:** A collaborative online platform offering detailed and organized information on a wide range of software applications. Features search optimization and categorization for quick information retrieval. Integrates community-driven reviews and ratings for authentic feedback on software tools.

- **Other Projects:** AI Chatbot (Text-to-Text and Image-to-Text), 3D AR Model Viewer App, Plant Classification, Plant Disease Detection, Social Media App, Online Voting System, Music Player, Notes App etc.

LANGUAGE

Gujarati: Native / Fluent

Hindi: Native / Fluent

English: Professional Proficiency

French: Beginner