

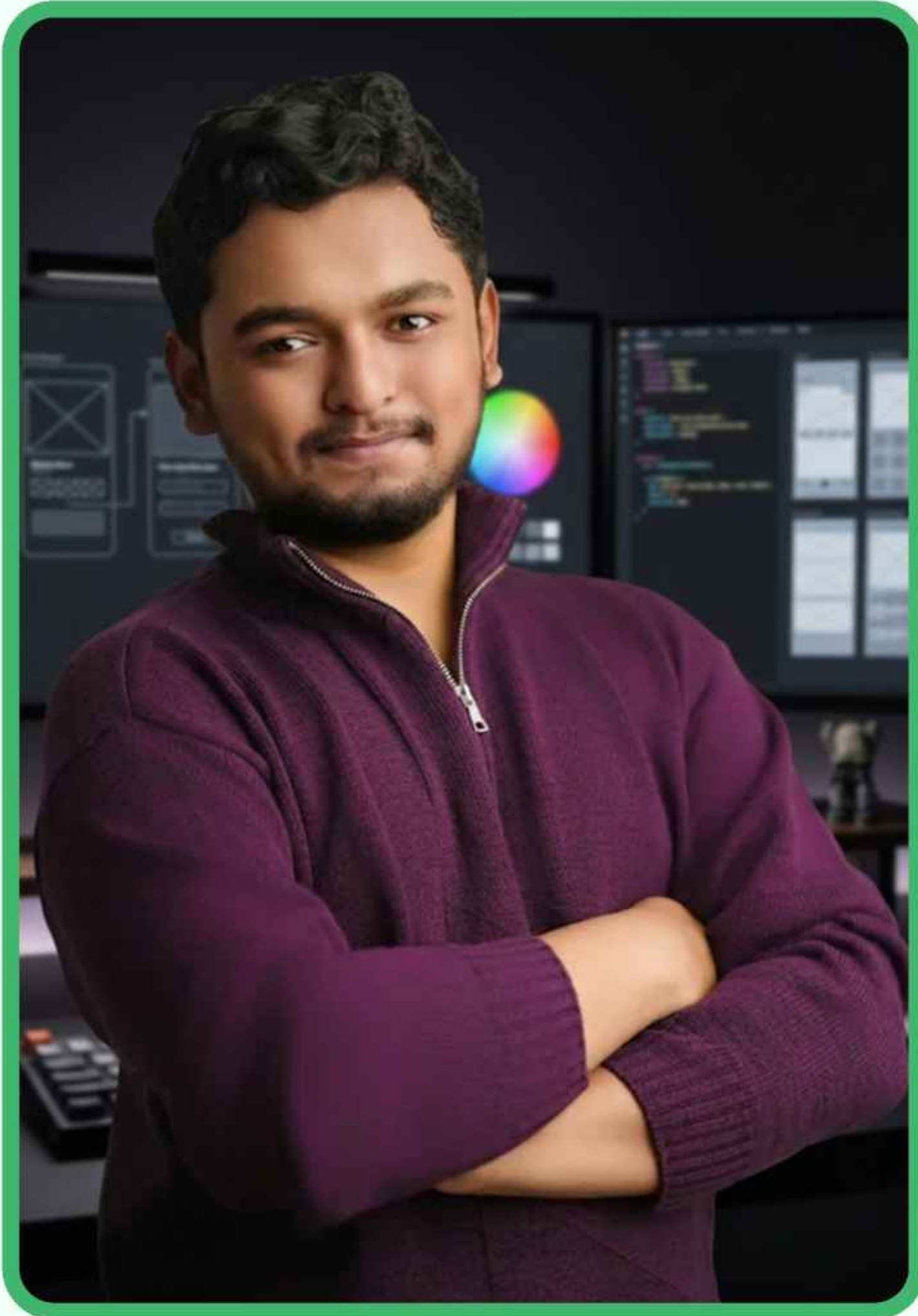
Y U V R A J P A T E L

PORTFOLIO

A COMPREHENSIVE PORTFOLIO HIGHLIGHTING THE EVOLUTION OF
A
GRAPHIC DESIGNER

AREAS OF EXPERTISE

BRAND IDENTITY, LOGO DESIGN, TYPOGRAPHY, VECTOR ILLUSTRATION, MOTION GRAPHICS, LAYOUT DESIGN, PRINT
MEDIA, VISUAL STRATEGY, POSTER DESIGN, DIGITAL ASSETS, COLOR THEORY, MARKETING COLLATERAL



ABOUT ME

SUMMARY

I am a versatile UI/UX Designer and Graphic Designer focused on crafting visually compelling, user-centered digital experiences. I specialize in bridging the gap between aesthetics and usability to deliver intuitive interfaces.

My well-rounded approach ensures every project is executed with precision, clean design principles, and a deep understanding of modern digital trends.

GRAPHIC DESIGNING

With expertise in the Adobe Creative Suite, including Photoshop and Illustrator, I create striking brand identities and digital assets. My design process focuses on impactful and modern aesthetics, ensuring that every vector, layout, and typography choice fully communicates.

VIDEO EDITING

Using Adobe Premiere Pro and After Effects, I produce dynamic motion graphics and high-quality video content. I focus on smooth transitions, crisp visual effects, and compelling storytelling to elevate online campaigns and craft highly engaging multimedia.

YUVRAJ PATEL

GRAPHIC DESIGNER

 +91 7567098663

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 Vadodara, Gujarat, India

 www.yuvrajpatel.com

EXPERIENCE

MAMO TECHNOLABS LLP - Vadodara, Gujarat, India Mar 2025 – Present

UI/UX Designer - On-site - Full Time

- Designed intuitive and visually engaging web and mobile interfaces while working closely with clients and development teams to turn ideas into practical digital experiences.
- Created user flows, wireframes, prototypes, and final UI designs in Figma, while continuously improving designs based on feedback and real project requirements.

MAMO TECHNOLABS LLP - Vadodara, Gujarat, India Nov 2024 – Feb 2025

UI/UX Designer Internship - On-site - Full Time

- Worked on real client projects, creating clean and user-friendly web and mobile UI designs while gaining hands-on experience with professional design workflows.
- Collaborated with designers and developers to improve layouts, user flows, and prototypes, turning ideas and requirements into practical digital experiences.

EDUCATION

Parul University – Vadodara, Gujarat, India May 2022 – May 2025

Bachelor of Technology, Computer Science and Engineering

Parul University – Vadodara, Gujarat, India May 2023 – May 2024

Diploma (DUAL DEGREE), Native Mobile App Development

Gujarat Technological University – Vadodara, Gujarat, India May 2018 – May 2022

Diploma, Computer Science and Engineering

LANGUAGES

Gujarati – Native / Fluent

Hindi – Native / Fluent

English – Professional Proficiency

French – Beginner

TOOLS AND TECHNOLOGY

Canva Affinity Figma Adobe XD

Adobe Illustrator Adobe Photoshop

Adobe Premiere Pro Adobe After Effects

MY WORK



GREEN COLOR

Hex: #008000

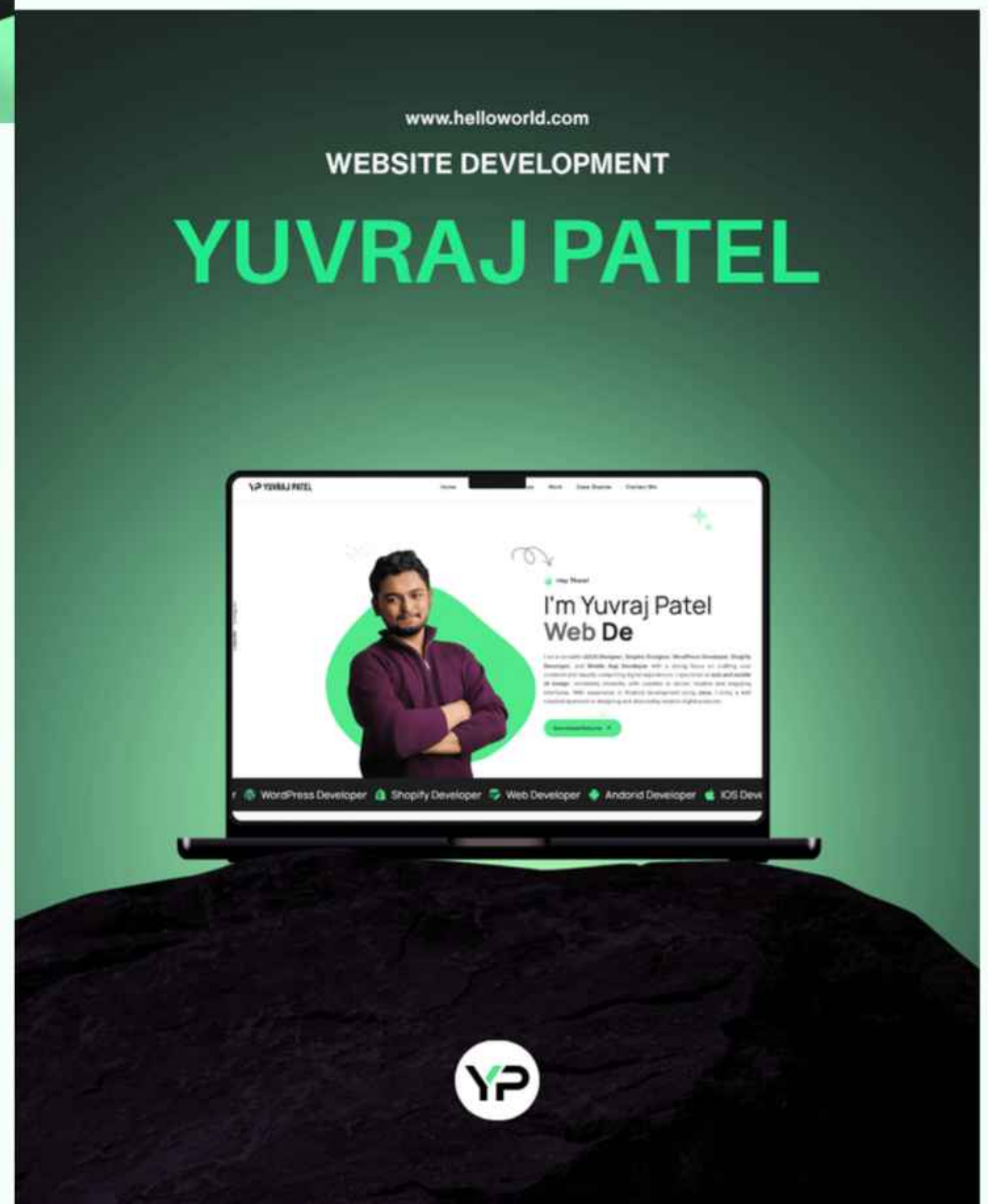
RGB: 0,128,0

HSB: 120, 100%, 50%

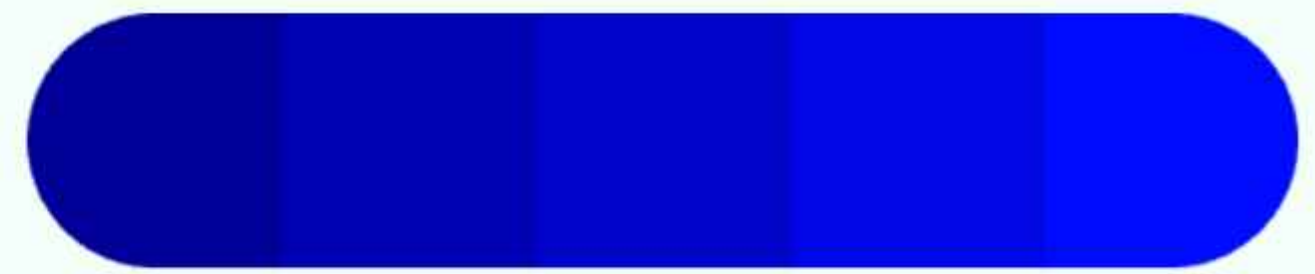
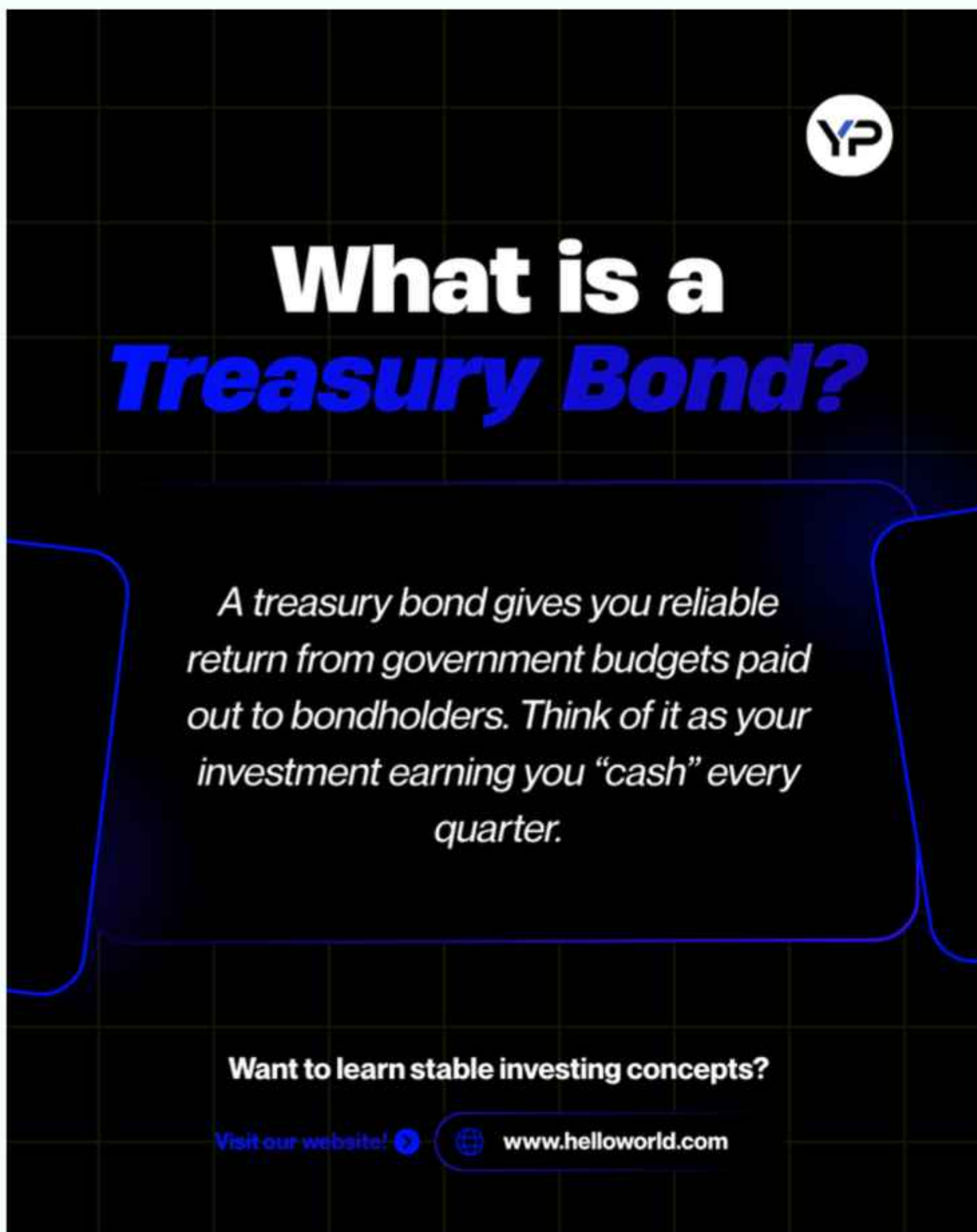
HSL: 120, 100%, 25%

BALANCE & GROWTH GREEN

Green represents vitality, balance, and growth across digital environments. In interface design, it serves as the ultimate positive signal, communicating success states, security, and sustainability. I incorporate rich green tones to create refreshing, intuitive layouts that promote calm user decision-making while maintaining visual harmony and organic clarity.



MY WORK



BLUE COLOR

Hex: #007BFF

RGB: 0, 123, 255

HSB: 211, 100%, 100%

HSL: 211, 100%, 50%

BUILDING TRUST IN BLUE

Blue is the universal standard for trust, security, and professional stability. In UI/UX design, it forms the foundation of corporate interfaces and digital platforms. I leverage primary blue to establish clear visual hierarchies, guide user navigation safely, and build immediate credibility while maintaining a perfectly clean, modern, and user-centered web experience.



MY WORK



DYNAMIC ENERGY IN RED

Red carries strong emotional weight, commanding instant attention and driving decisive action. In graphic and digital design, it is an essential tool for high-priority alerts, energetic call-to-actions, and bold branding. I apply red with precision to create focal points, spark visual excitement, and direct user focus where urgency and impact are most critical.



RED COLOR

Hex: #FF0000

RGB: 255, 0, 0

HSB: 0, 100%, 100%

HSL: 0, 100%, 50%

**POWER TO LIFT,
HIGHER LOADS
FASTEST!** ^{YP}Individual Strength
Cycles

Affordable Training



Elite Lifter Guidance

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helloworld

MY WORK

OPTIMISM & HIGH FOCUS
YELLOW

Yellow captures optimism, warmth, and high visual clarity. Because the human eye perceives yellow quickly, it functions effectively as an accent color for notices, highlights, and cheerful brand elements. I balance bright yellow tones against deep contrasting backgrounds to produce radiant, accessible designs that invite engagement and elevate interface mood.



YELLOW COLOR

Hex: #FFD700

RGB: 255, 215, 0

HSB: 51, 100%, 100%

HSL: 51, 100%, 50%



MY WORK



PINK COLOR

Hex: #FF4785

RGB: 255, 71, 133

HSB: 340, 72%, 100%

HSL: 340, 100%, 64%

THE IMPACT OF UI PINK

Pink brings vibrant energy, warmth, and a sense of playful creativity to digital products. In modern web design, it acts as an excellent accent color to highlight calls to action and draw the eye. I utilize vivid pinks to inject personality into e-commerce layouts and lifestyle apps, creating a memorable user journey that stands out from standard corporate interfaces.



GET IN TOUCH

THANKS FOR VIEWING MY WORK

Contact Number

+91 7567098663 

My Website

www.yuvrajpatel.com 

Direct Email ID

yuvrajpatel037@gmail.com 

Location

Vadodara, Gujarat, India 

MORE DESIGNS COMING SOON

A CURATED PREVIEW OF UPCOMING VISUAL AND BRAND ASSETS.

Logos

Posters

Banners

Vectors

Brand Identity Kits

Social Media Posts

Packaging & Labels

Motion Graphics